ALEXANDER ONASSIS ENTREPRENEURSHIP DAY

MAIN THEME:
"SCALE UP: WHAT IS THE NEXT STEP OF A STARTUP COMPANY?"

TUESDAY MARCH 31ST 2015 at 11:00
ONASSIS CULTURAL CENTRE | MAIN STAGE

PROGRAM
Welcome address | **11:00**
Dr. Anthony S. Papadimitriou
President, Onassis Foundation

Welcome address | **11:10**
Theo Anagnostopoulos
President, Scholars' Association of the Onassis Foundation

Welcome address | **11:20**
Nikos Chatzinikolaou
Publisher Realnews, AGORA, President Real FM
Coordinator, Session I

Session I: ***Inspiring Entrepreneurship*** **| 11:30-13:25**
Coordinator: Nikos Chatzinikolaou, publisher, Realnews, AGORA, President Real FM

11:30 Rania Antonopoulou
Deputy Minister for Combating Unemployment

11:45 Gwen Nguyen
Cause Director, Indiegogo

12:00 Spyros Theodoropoulos
CEO, Chipita

12:15 Nava Swersky Sofer
President, International Commercialisation Alliance,
Founder & Co-chair, NanoIsrael

12:30 Paul Efmorfidis
Founder, Coco-Mat

12:45 Lene Sjorslev Schulze
Business Catalyst, 42 Associates

13:00 John Stockdale
Coach, Trainer and Leadership Consultant

Stockdale & Associates

Coffee break | 13:25 -13:45
Ground floor and 1st floor foyer

Session II: *Supporting Entrepreneurship* | 13:45-16:00
Coordinator: Katia Makri, journalist and radio producer Real FM / Political Editor in Chief, AGORA newspaper

13:50 Costas Fotakis
Research and Innovation Deputy Minister

14:10 Stavros Ioannou
Senior General Manager,
Member of the Strategic Planning Committee and Executive Board, Eurobank

14:25 Dimitris Iakovidis
Deputy Director, Special Unit of Strategic Planning and Evaluation of Development Programs, Ministry of Infrastructure, Transport and Networks

14:40 Konstantinos Botopoulos
Chairman, Hellenic Capital Market Commission

14:55 Yannis Charalabidis
Director, Innovation and Entrepreneurship Unit, University of the Aegean

15:10 Haris Makryniotis
Managing Director, Endeavor Greece

15:25 Michalis Stangos
Creative Entrepreneur

15:40 Panos T. Xenokostas
Founder and Head, ONEX Technologies Group

Snack break | 16:00-16:25
Ground floor and 1st floor foyer

Session III: *Talking about Entrepreneurship* | 16:30-18:00
Coordinator: Apostolos Mangiriadis, journalist

16:35 Armodios Yannidis
Executive Vice-President,

VITEX-Yannidis Bros

16:40 Marco Veremis
CEO, Upstream

16:45 Philipp Brinkmann
Co-founder and CEO,
Travelplanet24/Tripsta

16:50 Konstantinos Gerardos
CEO, Plaisio

16:55 Maria Vlachou
CEO and Co-founder, Fereikos

17:00 Konstantinos Sepetas
Sales & Marketing Director
Epirotic Bottling Industry "VIKOS S.A."

17:05-17:55 Open discussion-**Session III speakers**

18:00 Closing speech
Theo Anagnostopoulos
President, Scholars' Association of the Onassis Foundation

SCHEDULE OF WORKSHOPS | ONASSIS CULTURAL CENTRE

GEORGE KRIKELAS, Mentoring
Innovation: A key driver for scaling up a startup
Duration: 18:00-19:00
Ground floor

KONSTANTINOS LAFKAS, Microglobals
Successful Entrepreneurship. All you need, now!
Duration: 19:00-20:00
Ground floor

MARIA NOMIKOU, British Council
Building your soft skills
Duration: 20:00-21:00
Ground floor

STELIOS PIGADIOTIS, scout global
Delivering powerful presentations of your value proposition during scale-up stage: secrets of influencing potential investors and stakeholders
Duration: 18:00-21:00

2ND floor

MARIA GEORGALA, Skywalker.gr – PANAGIOTIS ECONOMOU, Step
Business development in a story
Duration: 18:00– 19:00
3rd floor

MARIA GEORGALA, Skywalker.gr– PANAGIOTIS ECONOMOU, Step
Business development in a story
19:00-20:00
3rd floor

CHRISTINA KOUNTOURIOTI, THE Athens Startup Business Incubator
Business Startup Incubators: From an idea to an enterprise, THE Athens Incubator experience
Duration: 20:00-21:00
3rd floor

STERGIOS VLACHOPOULOS, Extended DISC Hellas
Entrepreneurship and Communication
Duration: 18:00-19:00
4TH floor, Room 4A

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Entrepreneurship and Communication
Duration: 19:00-20:00
4TH floor, Room 4A

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Duration: 20:00-21:00
4TH floor, Room 4A

ZOE VASILIOU, Ionian Capital
The Business Plan contribution to the maximization of the company's value
Duration: 18:00-19:00
4TH floor, Room 4B

ANTONIS LIVIERATOS, Innovation and Entrepreneurship Unit, National Technical University of Athens
Scaling Up Through Adopting Downstream Open Innovation
Duration: 19:00-20:00
4TH floor, Room 4B

ANTONIS LIVIERATOS, Innovation and Entrepreneurship Unit, National Technical University of Athens
Scaling Up Through Adopting Downstream Open Innovation

Duration: 20:00- 21:00
4TH floor, Room 4B

GEORGE DIMOPOULOS, Verallis
Sustainable Cost Reduction-A challenge for your business
Duration: 18:00-19:00
5th floor

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